



Interwoven with the textile industry

Today, St.Gallen is a byword for exquisite lace, high-quality fabrics and inspired fashion. Top international designers representing the most exclusive labels are regular visitors to producers in St.Gallen as they order their noble fabrics. St.Gallen fashion makes its mark on the most important catwalks in the world. The St.Gallen textile industry has a long tradition dating back to the Middle Ages. It reached its heights at the turn of the nineteenth century. The Einstein St.Gallen is closely linked with the textile industry. The neo-classical five-story building was built in 1830 by textile supplier Jacob Allgäuer's widow. A proactive businesswoman, she ran a finishing atelier in the building. Years later, the town soup kitchen had its home on the ground floor.

The American embroidery factory owner Isaac D. Einstein saw an advantage in the existing textile industry of St.Gallen and had the old building converted into an embroidery factory by the architect Karl August Hiller in 1884. At the turn of the 19th and 20th centuries, Einstein-Hirsch & Cie. was active here, and from 1936 the Adolf Hahn company. By this time, however, the golden age of the St.Gallen embroidery industry had long since passed.

In 1978, the St.Gallen textile manufacturer Max Kriemler bought the property, renovated it from top to bottom and turned it into the four-star Hotel Einstein St.Gallen, which opened in 1983. 20 years later, the hotel's success story continues. Max Kriemler decided to expand the existing Einstein in the adjacent building with 48 new, modern hotel rooms. In 2009, the Einstein Congress was built with 14 meeting rooms and the spacious Einstein Hall.

In 2012, the Einstein St.Gallen was commended for its excellent quality by the two major hotel-rating portals and following its last inspection, the Swiss Hotel Association, *hotelleriesuisse*, classified the Einstein St.Gallen as a four-star superior hotel. What many guests have known for a long time is now in black and white: the Einstein St.Gallen is the top hotel in town.

The Einstein – in the Heart of St.Gallen

The stylish Einstein St.Gallen 4* Superior Hotel is in a central yet quiet location just a short walk away from the world-famous Abbey of St.Gallen – UNESCO World Heritage Center in the historic center of St.Gallen. The 113 air-conditioned rooms and suites feature fine cherry parquet flooring, bathrooms in light marble and high-quality St.Gallen bedding. Attached to the hotel is an over 3000m² fitness park with wellness area. Modern fitness equipment and a Milon circuit are available. A crystal bath, a sauna area with steam bath, Finnish and bio sauna provide relaxation on two floors.

Indulgence is celebrated at a high level at the Einstein St.Gallen. In the 18 points GaultMillau and 2 stars Michelin awarded "Einstein Gourmet" culinary works of art with influences of the French and world open cooking style are conjured up on the table. Internationally inspired dishes, refined by a young kitchen team, are served in the "Bistro St.Gallen", which is open daily. The "Einstein Bar" with its English club atmosphere and a selection of over 100 whiskies is the perfect place to spend some relaxing hours. Over 50 cigars are offered at the "Davidoff Cigar Lounge". The "Weinstein Vinothek" specializes in Bordeaux and Swiss wines and offers more than a thousand positions.

The Einstein Congress with 14 light-flooded conference rooms, all equipped with the latest technology and the Einstein Hall for events up to 330 people is one of the leading congress houses in eastern Switzerland. It was voted one of the top congress locations in Switzerland at the Swiss Location Award multiple times. The Einstein Parking with over 250 parking spaces enjoys a direct link to the Einstein Congress. The Einstein St.Gallen is a member of Swiss Hospitality Collection.